

The FARM TRIBUNE

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Thursday, December 17, 1970

RUMANO OLIVES GO ON LOCAL MARKET



Turkey Shoot As Benefit For Chamber Singers

TERRA BELLA — Turkey shoot, for benefit of the Porterville College Chamber Singers, will be staged by the Terra Bella Post No. 779 of The American Legion at Fountain Springs, Sunday, December 20.

Competition has been set up for trap shooters and for big-bore rifles, plus games of skill. Turkeys, ham, and bacon will be offered; time is 10 a.m. until 5 p.m.

The Terra Bella Legion Post is the first local organization to offer financial assistance to the Chamber Singers, who will travel to the Hawaiian Islands for a concert tour during the Easter vacation period in April of 1971.

(Continued On Page 4)

MOVE TO put high-quality Rumano olives on the California retail market started this week in Porterville when sales displays were set up at Smith's market and at Town and Country. Photos, from left, top, show Howard Smith looking on while Lloyd G. Olson, Rumano vice president and director of marketing, offers a sample to Davalynn Chamberlain, Miss Porterville for 1970-71, with Don Baxley representing the Porterville chamber of commerce. At Town and Country, Teddy Wong and Olson set up a Rumano display. Individual photos are of Lubbert Van Dellen, vice president and director of production; and E. Van Dellen, corporation president. Other photos are in the Rumano Industries, Inc. plant that started operation a few weeks ago on the banks of Deer Creek between Terra Bella

and Porterville. The new agri-business enterprise represents an investment of some \$350,000 with an annual payroll of approximately \$300,000. Key people in the business are "veterans" of the olive industry, E. Van Dellen getting into the business at Lindsay back in 1935, then, in 1940, starting Pacific Olives in Visalia that, in 1964, was sold to Early California Foods. Rumano will market all varieties of ripe olives, principally in California at present. Olson states that Rumano olives "are processed through a long cure with no iron additives, assuring both natural flavor and natural color." The Rumano displays at Smith's market and at Town and Country were the first in the State of California. (Alberts Studio and Farm Tribune photos)

Class "B" Citrus Team Is Winner

FRESNO — Coed competition highlighted activity at the tenth annual Central California citrus judging contest at Fresno State college, Saturday, with Mt. Whitney High school of Visalia scoring first in the Class A division, and Porterville defending its Class B crown.

Porterville high's coach, Rodney Homer, departing from the male tradition for the first time this year in choosing Future Farmer of America judging teams, had two girls on the three "man" team Class B winning team: Lorraine

(Continued On Page 10)



GIRLS ON a Future Farmer judging team? Well, that's the way it is in this age of women's lib., and excellent judges they must be, for the Porterville High school "B" class citrus judging team, coached by Rodney Homer, won top honors at last weekend's valley citrus judging contest at Fresno State college. From left: Leah Baxter, Ed. Jeffort, and Lorraine Schwartz. The PUHS "A" team placed third. (Evening Recorder photo)

PINK BOLLWORM CONTROL SUBJECT OF EMERGENCY MEETING CALLED BY DIRECTOR OF AGRICULTURE

BAKERSFIELD — Control of the pink bollworm is the subject of an emergency meeting of the Cotton Pest Control board called in Bakersfield tomorrow, December 18, by Jerry Fielder, California director of agriculture.

All producers of cotton, and others associated with the cotton industry, are urged to attend the session that will start at 10 a.m. in the Educational Center meeting room of the Bakersfield City Schools department, 1300 Baker street, East Bakersfield.

The pink bollworm, that could virtually eliminate cotton production in the San Joaquin valley if it gets out of control, has come and gone in Kern county since 1966.

Now, a report from the office of the Kern County Agricultural commissioner confirms that moths and larvae of this cotton pest have been found in five different areas, leading to the belief that infestations probably exist in much of Kern county.

Since the pink bollworm appeared in the southern San Joaquin valley, after establishing itself as a serious threat to the cotton industry in Arizona, and the Imperial, Coachella and Palo Verde valleys, a major control method has been early defoliation, clean harvest, and mandatory stalk shredding and plow-down to knock out the pest in its over-wintering, or diapausing stage.

In addition, Kern county received 100 million sterile male moths during the past season in a biological control effort to allow sterile male moths to mate with over-wintering females and thus prevent birth of offsprings.

Success of this biological control campaign is still in question, and last season not all valley growers complied with provisions of the plowdown program.

Importance of the Bakersfield meeting is stressed by Elvin O. Mankins, Tulare County Agricultural commissioner, who points out that tremendous losses have been suffered by cotton growers in areas where the pink bollworm has established itself, in addition to creating adverse effects on other crops.

"Pink bollworm this year seems to have gained a foothold in the southern San Joaquin valley, making it vital for all valley cotton growers to lend their support to a valley-wide cultural control program," Mankins says.

At the Bakersfield meeting tomorrow, cotton growers are requested to participate and offer suggestions concerning present control programs and ideas on improved programs.

Decisions reached at the meeting are expected to have a major impact on future federal-state-county cooperative programs designed to control, and eventually wipe out, the pink bollworm.

Rockwell's Annual Recognition Award Goes To HELP-LINE For Youth Program

PORTERVILLE — Help-Line, a 24-hour telephone and consultation service designed to assist young people with problems, particularly a drug problem, has received the 1970 Rockwell Recognition award as the organization that has

contributed most toward the welfare and progress of the Porterville community during the past year.

A plaque, and a check for \$440, was presented to Mrs. Dom Spallina, Help-Line

(Continued On Page 10)



HELP-LINE, organized as a 24-hour telephone and consultation service of young persons with problems, particularly drug problems, last Thursday received the 1970 Rockwell Manufacturing company's Recognition award - and a check for \$440.00. In above photo are, from left: Ralph Purcelli, manager of Rockwell's Porterville plant, who made the presentation; Mrs. Don Squires, president of the Porterville PTA council; and Mrs. Dom Spallina, immediate past president of the council and chairman of the HELP-LINE project. (Farm Tribune photo)

50-MILE ENDURANCE RIDE JULY 4

PORTERVILLE — A 50-mile endurance ride is being planned for horsemen on July 4, 1971, with the ride to start in the Sierra and end in Porterville. Serving on the ride committee are: Cliff Wilson, president; Wanda Turner, trail boss; Patsy Williams, secretary; Pat Jones, treasurer; and John Cooper, trail finder. Full details concerning the ride will be announced in the future.

Editorial Comment

ACADEMIC FREEDOM DEFINED

There has been a great deal of hogwash shouted about "academic freedom" during the past turbulent campus months and years by the Angela Davises and by the full fledged professors who gave way to emotions and abdicated their academic responsibilities to "reconstitute" their classes as political and anti-war forums.

A revealing definition of academic freedom has come now from a respected and authoritative source, Dr. S. I. Hayakawa, semanticist and president of San Francisco State college. He has been in the eye of the hurricane, and he knows whereof he speaks.

In his syndicated column Dr. Hayakawa cites the American Association of University Professors' statement that "It is the teacher's mastery of his subject and his own scholarship which entitle him to freedom in the presentation of his subject. Thus, it is improper for an instructor persistently to intrude material which has no relation to his subject, or to fail to present his course as announced." In other words, to "reconstitute".

"Academic freedom," Dr. Hayakawa holds, "is not a civil right, like the right to vote. You don't do anything to earn your civil rights. They are automatically yours by virtue of citizenship in a democracy. Academic freedom has to be earned. It doesn't come automatically with your job as a college teacher." It comes, he says, only when one has proved himself a professional in his chosen field, and has been granted tenure by his superiors.

With the AAUP, Dr. Hayakawa holds that if a professor finds that his obligations as a citizen conflict insolubly with his obligations to his students, colleagues and institution, "he should either request a leave of absence or resign."

It is, to be sure, a difficult choice. But it is the only decent and supportable one.

FISH RECEIVE SECOND CHANCE

LONG BEACH — Action taken by Department of Fish and Game biologists in constructing refuges and making transplants to more secure water

sources has strengthened the position of the Owens pupfish and Mojave chub. Although these fishes are still considered endangered, the possibility of their becoming extinct has been lessened.

STATE'S ORANGE CROP

35.5 MILLION BOXES

Forecast for California's orange crop is now forecast at 35.5 million boxes, according to the California Crop and Livestock Reporting service. This is made up of 15.5 million boxes of Navels and 20.0 million boxes of Valencias. A crop of this size would be nine percent smaller than the 39.0 million boxes harvested during the 1969-70 crop season.

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Edison Co. Asks Rate Increase To Offset Money Cost

LOS ANGELES — Southern California Edison company has applied to the California Public Utilities commission for a 16.2% increase in rates, stating that the boost was necessary because of sharp increases in the cost of new money since the 1969 rate increase and continued substantial cost inflation in major items of expense.

The proposed increase would add an estimated \$128 million annually to Edison's electric revenue (based on 1972 level of sales), and raise the average residential customer bill about 6½ cents per day.

The increase, together with adjustments in resale rates to be requested shortly from the Federal Power Commission, would provide about an 8.4% overall rate of return, Jack K. Horton, chairman and chief executive officer, said.

CALIFORNIA SPEAKS

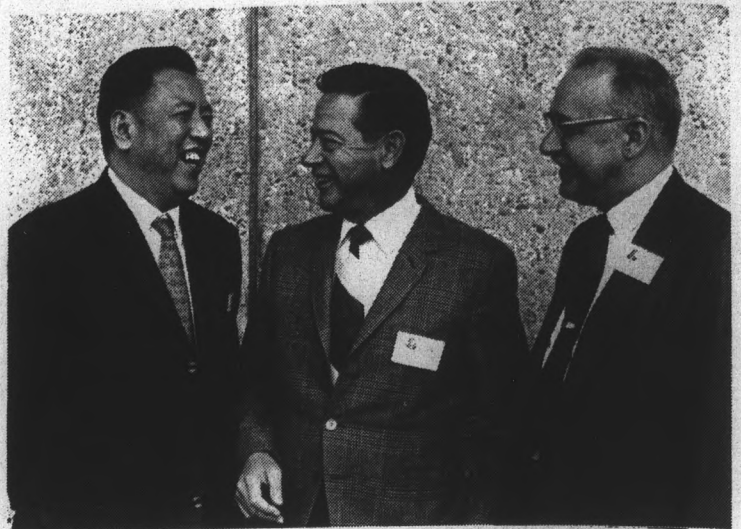
MRS. A. CRAWFORD GREENE, JR., Ross, theological seminary board pres. — "Faith is a gift of God; you don't learn it, nor can you go out and buy it (and) you have to make it real and a part of everyday life."

J. H. LEE, Berkeley — "We should all regard with wonder the Army and Air Force volunteers' attempt to rescue our war prisoners in North Vietnam, and be thankful to them for their willingness to take such risks for the freedom of their buddies."

PHYLLIS DILLER, Brentwood, comedienne — "Who wants to play the clothes thing straight? I believe in making your own rules, although, of course, you have to know what rule you're breaking and why."

MARCH FONG, Alameda County Assemblywoman — "Work weeks are getting shorter; people retire earlier. It's never too early to begin educating for leisure."

REV. DONALD GA-NOUNG, Protestant priest, SF — "My code of ethics is loving your neighbor as you love yourself. One has to have a certain self-worth to spontaneously have compassion for his neighbor."



JAY MARTIN, center, manager of the Tulare County Fruit exchange in Porterville, welcomes to the San Joaquin valley citrus belt Newman Wu, Sunkist Growers agent in Hong Kong, and Tom Dukatz, assistant export manager of Sunkist. Hong Kong is one of the world's best markets for fresh citrus fruits, and is relying more heavily upon the San Joaquin valley for its supply of Navel oranges.

Hong Kong Becomes Major Market For Fresh, California Oranges

VISALIA — One of the hottest markets for fresh oranges from California is Hong Kong, where per capita consumption of the fruit approaches 40 pounds per year. Thousands of street hawkers sell oranges one at a time during the holiday season of Chinese New Year's, and a wage-earner may spend an entire day's discretionary income for oranges for his family.

Visiting in Central California at the head of a delegation of Hong Kong importers dealing in oranges marketed by Sunkist Growers, Newman Wu explained the phenomenon to a group of growers and packers. Wu is Sunkist's principal agent in Hong Kong.

"First," he said, "is the fact that Chinese like to eat something fresh. Canned and processed foods do not appeal. The second factor is food value. The Chinese in Hong Kong are willing to buy fresh fruit because they feel they are getting more vitamins for money spent."

According to Tom Dukatz, Sunkist assistant export manager, Hong Kong is a unique market because it is a free port with no tariffs on imports and no import quotas. This enables California oranges to compete head-on with those from other producing regions of the world. Latest figures show California

oranges represent 70% in value of citrus imports into Hong Kong for the first ten months of 1970, with 2½ million boxes sold.

Wu explained this marketing success is based on quality, since California oranges cannot compete price-wise with those produced in lower-cost areas such as Taiwan, Australia, Brazil, East Africa, South Africa and Israel.

"The Hong Kong housewife insists on a smooth, thin-skinned orange," Wu said, "both for its eye appeal and because a thin skin means more weight in fruit and juice."

Smaller sizes are preferred since they are more likely to meet the housewife's budget restrictions.

Addressing valley shippers in Visalia, Wu explained other regions are improving quality. Since the San Joaquin valley now is becoming California's major supplier of Navel oranges, Wu stressed efforts should be made to pack the kind of oranges preferred in Hong Kong if California is to continue its supremacy.

Responding for the shippers, Grant Kuechel, manager of Mid-California Citrus exchange, said a higher percentage of valley fruit is meeting the smooth, thin-skinned description as groves become more mature. However, he said, in the short crop 1970-71 season, there may be some difficulty in supplying desired sizes.

Dukatz said Sunkist sales to Hong Kong will set a new record this year, primarily because of more reliable shipping schedules. Sunkist has arranged charter shipping space year-round for Hong Kong on a once-a-week schedule to make sure the fruit arrives on time in ample volume and in good condition.

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OFFICERS-ELECT of a new club, a chapter of Vocational Industrial clubs of America, California association, has been established on the Monache high school campus. From the left, William Popkes, regional career guidance consultant for Tulare County Organization for Vocational education; Mark Newman, reporter; John Cornell, president; Buddy Marbury and John Herrell, advisors. Other officers are: Juan Lopez, vice president; David Hamilton, secretary; Lonnie Boling, treasurer; and Larry Kirkland, parliamentarian. Motto of VICA clubs is, "Preparing For Leadership in the World of Work;" club creed encompasses a belief in the dignity of work, a belief in the American way of life, education, fair play, satisfaction achieved through good work, and high moral and spiritual standards.

ROCKFORD 4-H INITIATES 21 NEW MEMBERS

ROCKFORD — Twenty-one members were initiated into the Rockford 4-H Club at November meeting. Also highlighting the meeting, was a presentation of a clean stall award in sheep, won at the 1970 Tulare County fair, with Jerry McElhaney, of C.O.S., making the presentation.

In the business part of the meeting reports were given by Stanley Beardsley, Veterans' Day float; Donald Mortensen, educational tour; Jeff and Scott Daniels, Kiwanis exchange; Linda Stevens, Jr. leader training; Kenny Brinkley, officer's training; Bruce Sarr, Chuckwagon Breakfast banquet; Rodney Valine, Community service; Kelly Street, skating party; and Mrs. Foster Brinkley Community pride.

Fred Daniels gave out the awards to the high ticket sellers of the Chuckwagon Breakfast.

A Christmas party committee was chosen with Giovanna Briano, chairman, Ronald and Gordon McKay, co-chairmen. Serving on the committee are Juan Maldonado, Barry and Twila Stevens and Ronald and Donald Mortensen.

FFA FIELD DAY PLANNED IN SPRING

FRESNO — Students in the Fresno State College School of Agricultural Sciences are planning their annual Future Farmers of America field day that has been set for April 17, 1971.

\$5,000 Grant From Foundation For Good Shepherd

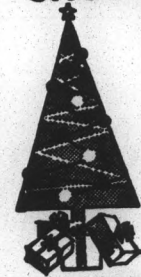
TERRA BELLA — The educational program of Good Shepherd Lutheran Home of the West has received a grant of \$5,000 from the Charles E. Burchfield Foundation of Buffalo, N.Y. The money is to be applied to the ceramics craft program at the home and school for the mentally retarded.

Charles E. Burchfield was a watercolorist who gained many awards and fame through his portrayal of nature in action, both in the schools of realism and expressionism.

Before his death, at age 73 in 1967, he established a foundation through which paintings he bequeathed would be sold and funds used to aid cultural development of non-profit institutions.



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CONSERVATION DISTRICT ELECTION DEC. 22

LINDSAY — Inclusion of the Tonyville, El Rancho and surrounding areas in the existing El Mirador Soil Conservation district will be voted on December 22, with polling place the St. Anthony's Mission at Tonyville.

Proponents of the measure seek technical and possible financial assistance in the solution of a difficult drainage and flooding problem which has plagued the entire area for the

past few years.

Specifically, a number of orchards above and adjacent to the El Rancho settlement are threatened with extinction due to heavy water damage from non-drainage.

Once the area is included in a soil conservation district, it is eligible to apply for technical definition of the existing problem and recommendations from the U.S. Soil Conservation Service. El Mirador SCD has initiated and carried out a number of such projects in the past.

Washington is the leading state in apple production, with one-fifth of the nation's total.

PACIFIC CREST TRAIL INSIGNIA

SAN FRANCISCO — The Pacific Crest Trail Advisory council at its first meeting last week in San Francisco, adopted a trail symbol that will be used along the Crest trail route, a triangular-shaped marker with a conifer and a mountain range in the center, a green background and the words, "Pacific Crest Trail" around the margin." The Council also adopted tentative management guidelines for the 2,400-mile long trail that extends from Canada to the Mexican border.

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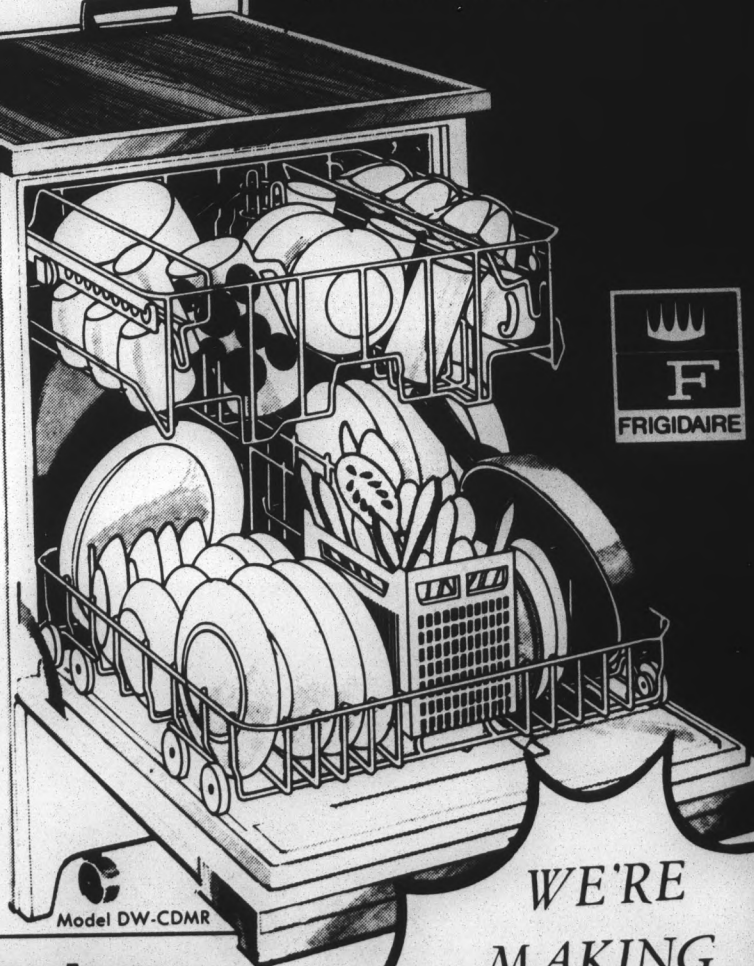
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- Mobile now, built-in later with accessory kit, at extra charge.
- Super-Surge washing action gets dishes shower clean.
- FORMICA® brand laminate top in cherry wood pattern for extra counter space.



Model DW-CDMR



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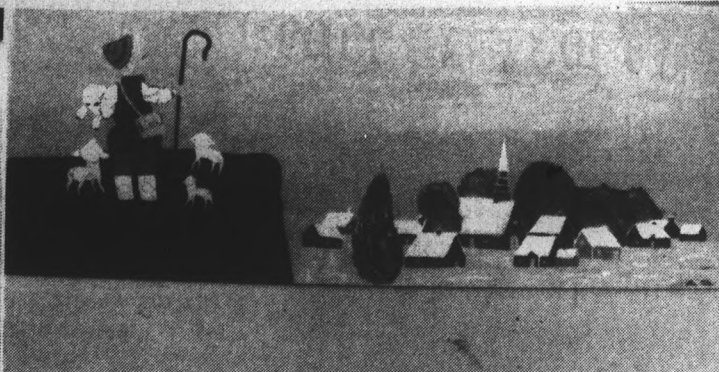


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AWARD WINNING murals on Porterville State Hospital ward

buildings, created by high school art students in



Porterville, are shown above, from left: Sweepstakes winner,

by Janice Mills, of Monache high; first place winner, by

Walter Orth, Porterville high; second place, by Karen

Parks Open For Winter Sports

THREE RIVERS — According to Park and Concessioner authorities there is 2½ feet of snow at Sequoia and Kings Canyon National parks, and skiing facilities and snow play areas are ready for use.

The Parks company expects to operate three rope tows at Wolverton Ski Bowl on weekends only; the tows will be

open daily from December 21 through January 3, weather permitting. The ice skating rink at Lodgepole will open as soon as cold temperatures permit satisfactory freezing conditions for the outdoor rink.

Snow play areas are located at Wolverton, Lodgepole, and Grant Grove, where sleds, innertubes and platters may be used. Park rangers have laid out a four mile ski touring trail from Wolverton to Giant Forest village.

TURKEY SHOOT

(Continued From Page 1)

The Porterville College singing group, under the direction of Dean Semple, will raise their own money for the tour through various types of events presented by members of the musical group.

Semple states there will be no direct solicitation for funds, and no school district money will be involved. The Chamber Singers will "pay their own way" by their own fund-raising efforts.

Voluntary assistance, however, such as the benefit turkey shoot sponsored by the Terra Bella Legion Post, is appreciated by members of the group.

Handling organization of the turkey shoot is John Oltmanns; commander of the Terra Bella Legion Post is Charlie Elms.

Tangerines and dates are being harvested in the Coachella valley.



From
**Daybell
Nursery**

By John

With all the commercialism of the holidays we almost hate to mention that on "E" Street north of Olive we also have suggestions for Christmas. However we do have various things and we think many of them might be pleasing to your green thumb friends.

First there are non-living gifts such as humming bird feeders, wind chimes, bird baths, ceramic squirrels, various pots, pot stands, and Sunset books. There are also the necessities of gardening which include tools, baits, fertilizers, insecticides, and soil conditioners. Sometimes a surprise bag containing five or six of these simple garden items makes an excellent gift.

Just arrived are roses including the nineteen seventy one award winners. They are all plants of highest quality which will bloom by late spring and supply your friend with flowers all summer. Wouldn't they make a nice gift? You may select from bush, floribunda, and climbing varieties in a wide range of colors.

Any Christmas ad should also mention poinsettia plants with brilliant red coloring, azaleas in bloom, cyclamen in all colors, and other flowering plants to brighten the holidays. We hope you'll come see these on "E" Street north of Olive where parking is easy and gift wrapping our pleasure.

DAYBELL'S



55 North 'E' Street
GOOD THINGS from the good earth

A Tuesday Bonus Store

Duffy Will Support Governor's Policy To Employ Able-Bodied Welfare Recipients

SACRAMENTO — Assemblyman Gordon Duffy, (R - Hanford), chairman of the Assembly of Health and Welfare committee, has hailed Governor Ronald Reagan's endorsement of public service employment for able bodied welfare recipients. Duffy pledged to lead legislative efforts to establish such programs.

"I am much encouraged by the Governor's recent statement supporting the principle of public service employment as an alternative to welfare for people who are able to work. I intend to re-introduce legislation along those lines, similar to bills I authored in the last session," stated Duffy.

"The only way we are going to bring welfare costs under control is to guarantee a productive alternative, namely jobs. If the private sector can't do it, then government must do its part."

"I am optimistic that bipartisan support will be available for these proposals," said Duffy. "The real message in the state's fiscal crisis is that as far as welfare is concerned, we have let a penny-wise, pound-foolish policy carry us to the brink of disaster."

Duffy was the author of major welfare reform legislation in the 1970 Session. His bill, which contained provisions for public service employment opportunities for all welfare fathers able to work, was defeated on the Senate floor the last night of the Session.

A bill to create a California Conservation Corps for unemployed youth was also

introduced by Duffy in the 1970 Session but failed to clear the lower house's fiscal committee.

Duffy's committee held hearings December 15 on the public service employment aspects of comprehensive manpower legislation now before Congress. Washington observers have indicated that they expect Congress to appropriate between \$500 million and \$1 billion dollars to provide jobs for unemployed workers in the coming fiscal year.

Committee Appointments Made By Chamber

PORTERVILLE — Directors of the Porterville chamber of commerce have approved appointments to standing chamber committees made by President Allan Weaver. To serve during the 1970-71 year are:

Industrial, Mac Williams, chairman; Graham Dean, vice chairman.

Merchants, Judi Gibbons, chairman; John Gibson, vice chairman.

Membership, Don Dozah, chairman; Ross Norton, vice chairman.

Legislative, A.K. Hodgson, chairman; John Ralphs, vice chairman.

Blood bank, Virgil Lowe, chairman; Frank Kidder, vice chairman.

Museum, Gene Duncan, chairman.

Tourist and highways, Charles Chenhall, chairman; Charles McLaughlin, vice chairman.

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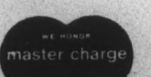
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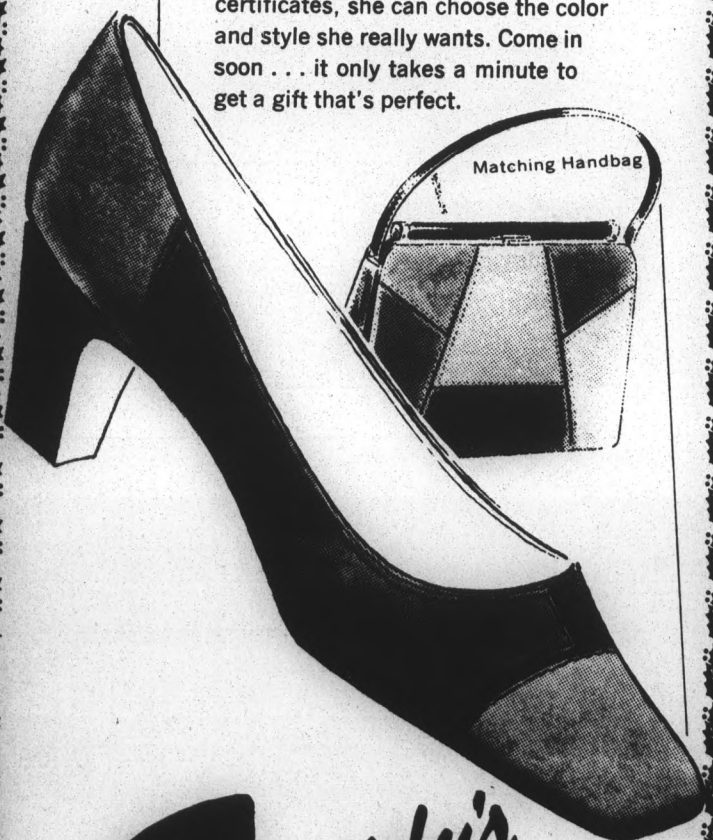
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Kramme, of Monache high; third place, by Marla Tritch, of

Porterville high; and fourth place, by Brenda Cooksey, of

Monache high. Winners were to be announced and trophies

presented during a ceremony at the hospital this afternoon,

Thursday. (Farm Tribune photos)

Tulare-Kern Citrus Exchange Completes Year Of Operation

TERRA BELLA — Directors of the Tulare Kern Citrus Exchange authorized an operating refund of \$18,066 to member houses at a membership meeting here marking the end of the first full year of operations as a Sunkist Growers sales affiliate.

Leo McCrillis, manager, described the first year as highly successful. He said the Exchange is looking forward to increasing sales volume each year as the many young groves in southern Tulare and Kern Counties reach full bearing maturity.

At a reorganizational meeting of the board, Howard Baker was re-elected president; W.D. Fowler, vice president, McCrillis, secretary-manager, and C.W. Stroud, assistant secretary-manager.

Baker and Ralph Tyrrell were elected directors representing Grand View Heights Citrus association, and Fowler and Al Bakalian will serve as directors from Terra Bella Citrus association. Tyrrell will serve as representative to the Sunkist and Fruit Growers Supply boards, with Bakalian as alternate.

WAYWARD GIRLS' FACILITY CONSIDERED

VISALIA — Feasibility of converting the Woodlake Road camp into a detention facility for wayward girls, is being studied by the Tulare county board of supervisors. Present inmates of the camp are being moved to a location at Sequoia Home; the facility for wayward girls might serve a five-county area.

Internship In Government Offered By State Assembly

BAKERSFIELD — Young Californians looking for an opportunity to become actively involved in the operations of the State legislature are encouraged by Assemblymen William M. Ketchum and Kent Stacey to apply for the California Assembly Internship program.

According to Ketchum and Stacey, 10 applicants will be chosen to serve a 10-month tour of duty with the Assembly. "Legislative interns work with members of the legislature and with committee and research staff members, performing a variety of research and administrative assignments," they said.

The lawmakers said the program is open to United States citizens who have completed one year of graduate studies in any discipline. A limited number of students who will have completed requirements for a B.A. or B.S. degree by September 1, 1971, will also be eligible for consideration.

Interns are expected to live in Sacramento during their assignment, which begins in September and continues through June. Most interns have opportunities to travel within California on legislative business from time to time.

Further information on the California Assembly 1971-72 Internship Program can be obtained by contacting Ketchum's office at 1601 H Street, Suite 150-B, Bakersfield, or Stacey's office at 1415 Eighteenth Street, Bakersfield.

Boydston Reelected President Of T.C. Fruit Exchange

PORTERVILLE — Solon Boydston, Jr. has been elected president of the Tulare County Fruit Exchange, Porterville-based sales organization for seven packing houses affiliated with Sunkist Growers.

Also named for new one-year terms at the annual meeting here were Dick Neece, Lindsay, vice president; Charles Sheldon, Lindsay, treasurer, and Jay Martin, manager of the Exchange, secretary. Robert Bennett of Porterville will serve as representative to the Sunkist board, with Don Job and Don Laux, both of Porterville, his

alternates.

Martin reported sales by the Exchange during the 1969-70 season totaled 3,800 cars of Navel and Valencia oranges, lemons, and miscellaneous citrus fruits.

Shippers affiliated with Tulare County Fruit Exchange

are: Baird-Neece Packing Corp., Magnolia Citrus Assn., Porterville Citrus Assn., Sunland Packing House Co. and Tulare County Lemon Assn., all of Porterville, and Strathmore Cooperative Assn. and Strathmore Packing House Co., of Strathmore.

Grain Crops Growing Well Following Rains

VISALIA — Barley, wheat and oats, planted before the recent rains, are making good growth, according to weekly report from the office of Elvin O. Mankins, Tulare County Agricultural commissioner.

Nurseries are digging shade trees and a few fruit trees; rangeland is greening up; sheep with lambs on alfalfa are in good shape; pruning of deciduous trees and early-variety grape vines is picking up; harvest of the small amount of remaining cotton is at a virtual standstill because of wet fields.

Picking of Navel oranges is continuing, although wet orchards have created problems. Packing houses have been able to keep up with their prorate, however.

Sugar beet harvest has stopped and most remaining beets will be over-wintered.

THE PHONE BOOTH

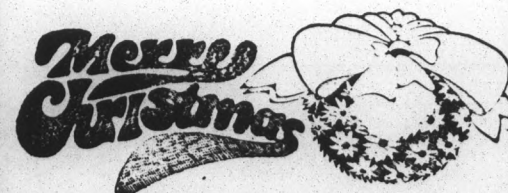
We know that everyone likes to call friends and relatives long distance during the Christmas holidays. That's why we'll have every available Operator on duty and all circuits in operation to handle an expected record number of calls. But just as freeways get crowded during rush hour traffic, our telephone lines sometimes become overloaded during the peak Christmas period. To help avoid delay in getting your call through we suggest:

PLAN YOUR CALLS— Since Christmas and New Year's both fall on Fridays, you can take advantage of the same low rates as the holiday by placing your calls during the weekend. That way you'll have a better chance of getting your call through quicker. (Also, lines are not usually as busy in the afternoon.)

DIAL DIRECT— Your call will go through faster if you dial it yourself, using the area code and number. If you get a busy signal, hang up and try again a few minutes later.



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"Package Approach" To Water Projects Is Adopted By East Side Association

MADERA — Directors of the Central Valley East Side Project association have endorsed the "package approach" suggested recently by Rep. B.F. Sisk of Fresno as the best way to secure Congressional authorization for needed California water projects.

Frank Hill, president, said the proposed package could include most of the major units required in California between now and the turn of the century. Specific projects for inclusion could be the Peripheral canal, the Consumnes River project, and Allen Camp unit in addition to the East Side division.

Hill said preliminary meetings have been held with other groups in an effort to solidify support for the concept, and the goal is to have legislation introduced both into the U.S. Senate and the House by California lawmakers early in the 1971 session.

Spokesmen said that with water resource development at a low ebb in the national scale of priorities, they believe it would be easier to seek a single authorization from Congress than go back for several individual ones.

They also feel that maximum support from the California

delegation in Congress will be needed to insure favorable action, and a united effort can best be obtained by placing the several projects in one bill. This would tend to eliminate sectional differences among groups seeking earliest action on their own particular project. The proposed legislation would provide for phasing of appropriations and construction of the various features, with initial work on the Peripheral canal which serves also as the uppermost diversion point for the East Side division.

The East Side project is designed to bring 1.5 million acre feet of supplemental water into the San Joaquin valley from surplus supplies in northern California.

Hill explained that 90 per cent of such water deliveries would be used to keep already developed land in production. At stake, he said, is future productivity of large and small land holdings all along the east side of Central valleys where water tables are dropping in varying degrees.

Supplies of water for future municipal and industrial use also are involved. Action is urgent because even with immediate

authorization the project could not make maximum water deliveries for another 10 to 20 years, Hill says.

The president added the project is required to prevent further deterioration of ground water quality in the area and the quality of water in the lower San Joaquin River system.

Plans were made to supplement existing association financing, in view of the accelerating effort, through increased contributions by counties and the water applicants in the service area.

Porterville College Students From Eight Countries

PORTERVILLE — Fifteen students from eight foreign lands are enrolled at Porterville college this semester, according to Mrs. JoAnn Eckles, registrar.

Foreign students and their country of origin, with declared college majors are:

From the Philippines, Amante Andres, business, and Josefino Quimbao, accounting; from Panama, Hector Alvarez, business administration, and Sonia Solanilla, business administration.

From Iran, Bahman Araj, industrial management, and Hadi Javadi, pre-medicine; from Japan, Toymoto Inouye, liberal arts, Shinko Ohmae, languages, and Sumio Sato, languages.

From Thailand, Chantana Kornjamraskul, business administration, and Busthong Thondang, liberal arts; from Macao, Fatima Monteiro, liberal arts; from Hong Kong, Tammy Wan, sociology, and Peter Yuen, pre-pharmacy; and from Korea, Kyu Bang Mun, electronics.

STRATHMORE PLANS CHAMBER DINNER

STRATHMORE — Annual dinner of the Strathmore chamber of commerce will be held Tuesday evening, January 12, 1971, according to an announcement by Chamber President G.D. Davis.



OVER-TIME parking problem faces the driver of this old logging truck (registered in 1921) who straddled a tiny Douglas fir seedling when he parked nearly 50 years ago. The tree has grown up through the truck and partially encased the frame on both sides. Dale Houston, a forester for Georgia-Pacific Corp. representing a newer generation of tree farmers, looks at the old hardrubber tires and chain drive once common in the woods. The photo was taken near Alder Point, California.

California's Cotton Crop Estimated At 11 Percent Below Last Season

SACRAMENTO — California's 1970 cotton crop was estimated on December 1 at 1,165,500 bales according to the California Crop and Livestock Reporting service. This is 11 percent below the 1969 crop of 1,315,000 bales and 26 percent less than the 1968 crop of 1,573,000 bales.

Acreage harvested in 1970 is estimated at 662,400 acres, six percent less than the 701,000 acres harvested in 1969, and four percent less than the 687,000 acres harvested in 1968.

Average yield per acre is indicated at 845 pounds compared with 898 pounds last year and 1,097 pounds in 1968.

This year has been a repeat of the disappointing 1969 crop. The 1970 cotton crop got a poor start due to cold, wet weather at planting time and early growth was retarded by continued low temperatures, frosts, and wind. August was favorable for growth but heavy and persistent infestation of bollworm, pink bollworm, lygus, aphid, and leaf perforators inflicted serious and extensive damage to the Imperial valley crop. Many fields were a near failure and were picked only once.

Wilt caused serious damage in the San Joaquin valley. Hot

days, cool nights, and strong winds during September resulted in a poor set of middle and top crops.

United States cotton production is forecast at 10,270,100 bales, up three percent from the 1969 crop of 10,009,000 bales, but six percent less than the 10,948,000 bales harvested in 1968.

"ZIPPERED FRUIT" NOW ON MARKET

SACRAMENTO — Sweet, juicy tangerines, sometimes called the "zippered fruit" because of a peeling that almost unzips itself, are coming onto the holiday season market in record numbers, according to the California department of agriculture. A popular fruit at Christmas time, both because of their excellent flavor and their decorative value, tangerines are now available at low prices because of a record crop. Quality is very good, say the Department's marketing specialists.

Planting of winter carrots has been completed in the Coachella valley but will continue into January in the Imperial valley.



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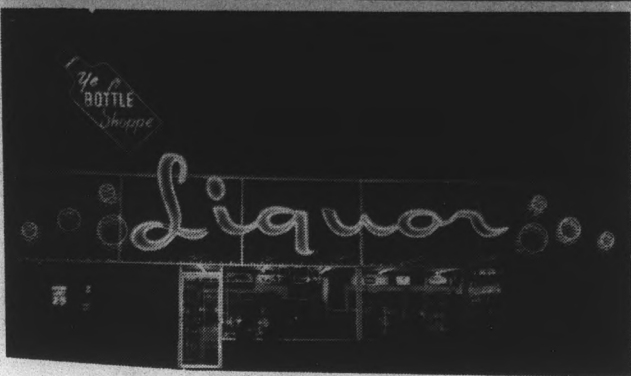
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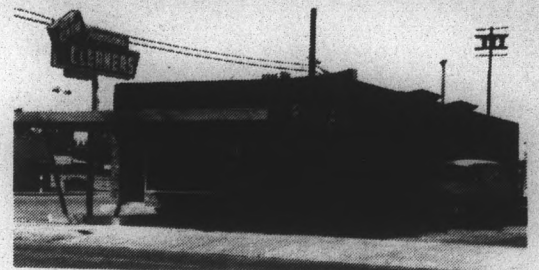
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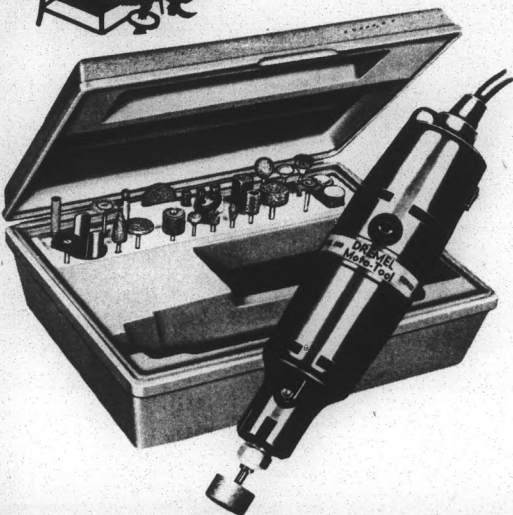
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"ON THE TRAIL OF JOHN MUIR" TOPIC OF ANNUAL HISTORICAL SOCIETY MEET

VISALIA — Annual meeting of the Tulare County Historical society, to be held Saturday evening, January 16, 1971, at the Elks club in Visalia, will feature a noted speaker on the subject "On the Trail of John Muir."

Muir was born in Scotland but came to America as a boy. He grew up in the middle west, graduated from the University of Wisconsin, and came to California as a man of 30 remaining until his death in

1914.

His writing about the mountains attracted great attention to the conservation movement and the organization of the National Parks and Forests owed much to his efforts. He was president of the Sierra club for many years, and visited Tulare county several times.

Speaker at the January meeting will be William F. Kimes, of Mariposa, who was born in Hanford and taught in

valley schools. He retired a few years ago from the staff of Orange Coast Junior College.

Muir has been a hobby with Kimes and he has collected a large personal library of Muir material. He also has access to the Muir papers that were recently deposited in the library of the University of the Pacific.

Reservation forms for the dinner meeting will be distributed the first of the year; cost will be \$4.00 per plate. The public is invited to attend.

Quality of avocados is generally good in all California producing areas.

Yester-Years... A Home At Turn Of The Century

By S. L. Creeks

Let's take a look at and into a modern home at the turn of the century which was quite homey at the time. First there was an acre of ground enclosed with a picket fence four feet high and unpainted and put together with square nails. Entering through the front gate you walked a short distance down a dirt sidewalk. On both sides of the walk you would find pink and red verbenas, and close to them would be a rose bush or two, some carnations, wild poppies or other decorative flowers.

On the west side of the house was a large trellis which supported morning-glories. The front porch was enclosed with a beautiful climbing rose. On the east side of the house was two large umbrella trees to cut the hot sun from the house. In front of the front gate were two more umbrella trees to tie the horses to when stopping in front.

The house was put together with square nails and rested upon four by fours about eighteen inches high. The siding of the house was of one by twelve boards in the rough. Inside the house the boards were planed on one side so as to put wallpaper on. The floors were of one by twelve boards surfaced on top with old fashioned woven throw rugs on them.

The upstairs was floored to make two bedrooms with a stair going up. The ceiling upstairs was the under side of the roof. The windows were two sash, with four small glass sections in each. The doors were very plain and solid.

When you walked up the front steps, made with board,

and entered the home, the first thing that caught the eye was the old picture of Grandma and Grandpa on both sides of the family and maybe a picture of a child that had passed on. On the wall was an old clock that struck the hour and the half hour, also a couple coal oil lamps for illumination, with a reflector background. Lace curtains covered the windows with a rolling shade behind them. The furniture consisted of old time couches, straight back chairs and a couple of straight back rocking chairs. A round table was in the middle of the floor.

Stepping from the front room to the dining room, which was quite large, you found it to be very plain. The windows were covered with plain white curtains and the walls had a few colored picture scenes, plus a large calendar from the favorite grocery or hardware store. A very large dining table, with chairs, set in the middle of the floor, and a two piece cupboard sat against the wall that held the dishes.

Stepping into the kitchen the first thing to catch the eye was the large Comfort range with a warming oven above the cooking part. The top of the stove had four openings, all with cast iron lids to cover them. The edges of the stove were lined with chromium as well as the oven door. "Comfort" was in chrome letters on the oven door where Mamma done all her baking such as bread, biscuits, pies, cakes, turkey or chicken. The sink was made of redwood boards, the draining board of pine boards, eventually covered with linoleum. The water supply was



THE CREEKS home at Plano, built around the turn of the century, where Sam was born and spent his boyhood. This was a somewhat typical early-day house that Sam describes in the accompanying article. The photo was taken in 1922.

from a hand pump in a dug well just outside the kitchen door. Shelving was on the walls for kitchen ware and groceries etc.

Leaving the dining room area on the east side inside the house there was a bedroom where Ma and Pa slept. A bed, bureau and closet under the stairway going upstairs. Upstairs there was two large bedrooms with two beds and two chairs. There was no inside toilets those days so a thunderbug or slop jar was under each bed for convenience as the toilet or privy was out back of the house. These had to be emptied each morning into the privy and washed.

The privy was generally a two holer. On the wall of the privy hung the old standby, Sears and Roebuck or Montgomery Ward catalog. Was it ever disheartening to go out there and find all the soft leaves used up and have to holler to the house for some one to bring out another catalog.

I forgot to mention keeping food from spoiling. Well there were no freezers, so a four by three by six float frame was built with burlap sacking drawn around it and tacked. On top of the frame a galvanized pan was put, filled with water, and flannel rags hung over the edge for the water to siphon out onto the burlap which kept things cool. There was three to four shelves in this cooler to place food upon.

San Joaquin valley lettuce harvest is practically complete.

Unemployed May Get Additional Benefits Soon

PORTERVILLE — Unemployed workers who have received all benefit payments due to them by reason of their last regular unemployment insurance claim in California may soon be able to receive additional benefits, according to David Thurman, manager, Porterville Unemployment Insurance office, Department of Human Resources development.

Thurman said that the extra benefits are payable under the recently announced Federal-State Extended Unemployment Compensation program which goes into effect on December 20. Unemployment Insurance offices will begin accepting claims today, December 17.

Under the program, which is being financed on a 50-50 basis by the federal and state governments, qualified workers will be able to receive one-half the amount payable on their last regular claim. A person is qualified if:

1. He is unemployed.
2. He has received all benefits payable on his last regular California claim.
3. The benefit year of his last regular California claim ends after December 20, 1970.
4. His extended claim has an effective date in the extended benefit period beginning December 20, 1970.
5. He has no rights to unemployment benefits under any other Federal or State unemployment insurance program.
6. He meets all of the eligibility requirements for regular benefits.

A person who files an extended claim under the Federal-State program must discontinue such claim as soon as he is able to file a regular claim.

MULTIPLE LINE FISHING IN TULARE LAKE

HANFORD — Assemblyman Gordon Duffy has announced that multiple-line fishing will be permitted in the Tulare lake, commencing March 1, 1971.

Cap'n Jack Says:

"Gifts for everyone of your sports-minded members of your family. If your 'Dagwood' (husband) has been wanting that boat motor, 'Blondie,' please see your old friend, Cap'n Jack. Get him that Mercury motor and he just might get you that Sachs motorbike you've been wanting."

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708 W. Olive

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LEGAL NOTICE

BEFORE THE BOARD OF SUPERVISORS OF THE COUNTY OF TULARE, STATE OF CALIFORNIA, NOTICE OF HEARING ON THE SEVENTEENTH ANNUAL ASSESSMENT OF THE TEA POT DOME WATER DISTRICT.

In the Matter of the Seventeenth Annual Assessment of the TEA POT DOME WATER DISTRICT. NOTICE IS HEREBY GIVEN that the TEA POT DOME WATER DISTRICT has, pursuant to section 36552 of the Water Code of the State of California, filed an estimate of the sum required by the District to discharge all of its obligations, (1) which were then unpaid, and (2) which will materialize during the next year, and (3) which probably will be incurred and mature during the next year, and that Tuesday, December 29, 1970, at the hour of 9:00 o'clock in the forenoon in the chambers of the Board of Supervisors in the Tulare County Courthouse in the City of Visalia, County of Tulare, State of California, has been fixed as the time and place when and where the Board of Supervisors of Tulare County will meet as a Board of Equalization and hear all objections presented to it regarding the correctness of any assessment of the Tea Pot Dome Water District and all testimony relevant to such objections and continue in session from day to day until all objections and relevant evidence have been heard and acted upon, and that the assessment book of the said District is on file with the Clerk of said Board of Supervisors and may be inspected by the public at the office of the Clerk of said Board in said Courthouse at Visalia, California, at any time during business hours until the completion of the hearing.

Dated: This 1st day of December, 1970.
BY ORDER OF THE BOARD OF SUPERVISORS,
JAY C. BAYLESS,
COUNTY CLERK and ex officio Clerk of the Board of Supervisors,
By Carol I. Santos
Deputy Clerk. d10,17

NOTICE TO CREDITORS
SUPERIOR COURT OF THE
STATE OF CALIFORNIA FOR
THE COUNTY OF TULARE
No. 21271

Estate of
GLADYS L. COPPLE, Deceased.
NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

Dated November 10, 1970
RUBY McDONALD
DORSEY D. SPEER
Co-executors of the Will of the above named decedent
Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Co-executors
First publication: November 19, 1970
n19,26,d3,10,17

NOTICE TO CREDITORS
SUPERIOR COURT OF THE
STATE OF CALIFORNIA FOR
THE COUNTY OF TULARE
No. 21128

Estate of
IVAN WILLIAMSON, Deceased.
NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

Dated October 19, 1970
WILLIAM H. WILLIAMSON
Administrator of the estate of the above named decedent
Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Administrator
First publication: November 26, 1970
n26,d3,10,17,24

Duffy earlier requested the State Fish and Game department to change the single line regulations to permit fishermen to take advantage of the abundant fish population that is destined to die as the lake dries up.

The new regulation will permit persons to fish with unlimited numbers of closely attended rods and hand lines, and hand-operated dip nets up to six feet in diameter. All species of fish may be taken.

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SANTA CLAUS IS GUEST OF VANDALIA 4-H

VANDALIA — Santa Claus arrived at the December Vandalia 4-H club meeting as members and parents sang "Here Comes Santa Claus," then exchanged gifts.

Christmas songs were led by Carla Carter and Leighann Milford, song leaders; a decorated Christmas cake, punch and coffee were served from tables decorated in the Christmas theme.

Chairmen Leighann Milford, Mabelle Brown and Ann Duysen, Leca Emerson, Leisa Milford, Cathy Santos and Steve Schmid.

President, Nanci Carter called the business meeting to order. Katherine Homer led the flag salute and Lorna Gibson the 4-H pledge. Minutes, roll call and treasurer's report were given by John Bennett. A thank you letter was read by Emmy Lu Weldon from the City of Porterville thanking the club for its Community Pride work in city parks.

Dan Holloway reported that three books on conservation had been bought and donated to the Pioneer Junior High School library in connection with the community pride program. Community service chairman, Richard Bennett, reported that a needy family received the club's Thanksgiving basket and food brought by the members will be given to a needy family at Christmas.

Members made silver Christmas bell door decorations which will be given to the Hacienda Convalescent home as part of the community service project of the club.

Leisa Milford reported on the livestock judging day held recently at Tulare for 4-H and FFA members.

Project reports were given by:

OUR TOWN

By Ruth Loyd

I been sick. The flu about got me. I thought I was headed for my last love-in, but here I am helping my favorite editor again. I wonder what he will give me this Christmas. He never has given me anything, but I keep thinking he will. He's the kind that cuts off old names at the bottom of cards and sends them out again. I can't stand him.

Jack and Ada Keyes went to Mazatlan for a few days. After lying around in the sun and shopping, Jack decided to take Ada deep sea fishing. Ada had never been deep sea fishing, but she had seen it on T.V. It didn't look too strenuous. She took a good book along and sat down in the lounge waiting for them to call her top-side. Finally her call came. There was a fish on her line. They strapped her in the chair and stuck the big pole in her hands. She could see the huge sail fish away out there in the ocean standing on its tail and thrashing around, just like on T.V. She pulled the huge pole toward her and let it fall back toward the rail. She pumped and pumped the pole and had a wonderful time. Just like on T.V. This went on for quite awhile, and Ada thought it was great. Then the sail fish flipped its tail once more, and sailed out

Carl Baxter, Pam Bowker, Mabelle Brown, Mitchel Brown, Laura Buckley, Tim Buckley, Dennis Carson, Carla Carter and Nanci Carter.

Mrs. Russell Reece, community leader, announced that members should be planning for the up-coming demonstration day February 27 in Porterville. Mrs. Reece will hold a leader's meeting January 7. An invitation was read from the Terra Bella 4-H club to join them for a skating party December 15 at the Skateway.

into the sunset. What happened? One thing they forgot to tell her. When you pull the pole toward you, you are supposed to start reeling in like mad taking up the slack. Ada had just pumped the big pole back and forth like on T.V. and the silly fish got away. The other fishermen were a little put out with Ada, and she was very sorry, but they should have told her. I would have liked to have seen Jack's face when that fish took off.

Father gave me a nice new telephone for Christmas. Bob Jones came in his truck and installed the cutest little phone. You dial in the receiver and it is very fancy. Bob, without a doubt, has the best looking sideburns. All fuzzy and white, and very romantic looking, if you go for fuzzy sideburns. Loren Green's sideburns are nothing compared to Bob's.

I had to get over the flu in a hurry. River Island Women's Golf association is having a Christmas party for their members, and the members of OUR MUNI COURSE. No one ever misses one of these parties. I am going because I am the best golfer in either club. I always shoot par. I never miss a putt. My chip shots are the talk of the course. And I bet Santa won't bring me any presents this year, because that is the biggest lie I have ever told. But I can dream can't I?

Happiness is ready for Christmas.

NEW DIRECTORS AT TERRA BELLA

TERRA BELLA — Three new directors of the Terra Bella chamber of commerce were elected last week: Carl Smith, John Boudreau, and Don Tyrrell. Hold-over directors are: Ernest Taylor, Art Coulter, Jack Harris and Jack Snyder; retiring from the board are: Glen Duysen, Raymond McConnell, and Albert Bakalian.

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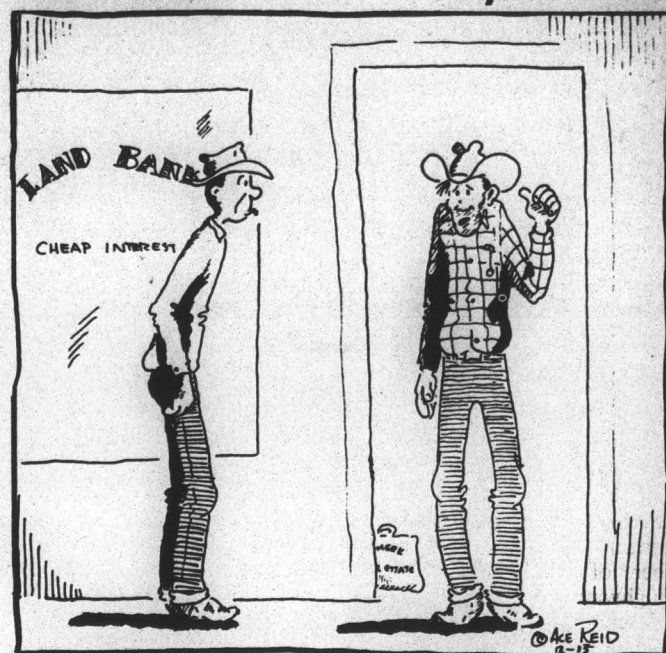
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By Ace Reid



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MARCH

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Edison Company Pays \$1,249,955 Tax Bill In County

VISALIA — One of Tulare county's largest taxpayers, Southern California Edison company, last Thursday paid \$1,249,955.90 as the first installment of its local property taxes for 1970-71.

The final installment will be paid April 12, bringing the total the investor-owned electric company is paying in ad valorem taxes in Tulare county alone this

tax year to \$2,499,911.80.

As in years past, about half of this money will go directly to the support of public schools in Tulare county, according to R.B. Hatfield, Edison district manager.

He said that the grand total of Edison's 1970-71 property tax payments in 17 counties will amount to a record \$81,303,638.25. The first installment

alone totals \$48,196,254.36.

Taxes of all types continue to represent one of the largest single items of expense to the electric company. About 17 cents out of every dollar Edison customers pay on their electric service bills goes to the tax collector at various levels of government, he said.



PORTERVILLE HIGH schools staged their sports banquets last week, with photos showing top award-winning athletes. From left Monache high: Mark Reagan, most valuable player, water polo; Don Kavadas, athletic director at Monache, and coach of the school's first league champion, cross country; Jesse Torrez, most valuable cross country runner; Dee Andros, Oregon State University coach, tabbed "The Great Pumpkin," who spoke at the Monache sports banquet; and Terry Hill, most valuable football player. In lower photo: Porterville high school's top athletes, with awards presented at the PUHS sport banquet, from left: Jeff Tyrrell, water polo; Ron Kavern, athletic director; Scott Trueblood, most valuable football player; Darryl Rogers, varsity football coach at Fresno State college, who was the speaker at the Porterville high sports banquet; and Ralph Baeza, most valuable cross country runner.

(Farm Tribune photos)

CHENHALL IS COUNTY HIWAY GROUP OFFICER

VISALIA — Charles Chenhall, chairman of the Porterville chamber of commerce tourist and highways committee, was elected second vice chairman of the Tulare county chamber of commerce highways committee at a meeting held Monday night at the county courthouse.

Heading the county committee for the coming year will be Bud Barnes, of Three Rivers. Gene Ross, of Visalia, is first vice president; Keith Hutchison, of Tulare, is third vice president; Wayne Robertson, manager of the county chamber, is secretary.

CITRUS TEAM WINNER

(Continued From Page 1)

Schwartz and Lea Baxter, along with Ed Jeffort.

Mt. Whitney's Patty Kinoch gave the feminine touch to the top Class A team, with Frank Tebeau and John Tormohlen the other members. Tebeau was high individual scorer of the contest.

Placing second in Class A team scoring was Clovis, followed in order by Porterville, Visalia Redwood and Exeter.

Class B runnerup was Mt. Whitney, followed by Clovis, Reedley and Exeter. Jim McCarty of Whitney was high individual, with Miss Baxter placing second one point behind, and Nancy Pfaff of Clovis third.

The contest was co-sponsored by the school of agricultural sciences of Fresno State College and by Sunkist Growers, Inc. Jack Inman from the Sunkist grower relations office at Lindsay presented awards to high-scoring teams and individuals.

Exeter Citrus Ranches Sell For \$1.1 Million

EXETER — The Buttes Gas and Oil Company of Oakland has completed deals for citrus groves in the immediate Exeter area for a price totaling some \$1,100,000. This most recent sale involved citrus property lying close in to Exeter.

The sales were made through the La Munyon Realty, owned by Henry La Munyon of 271 East Pine Street in Exeter.

The three properties involved in the sales are: The S.S. Sexton ranch 60 acres, northeast of Exeter.

The Friederich Brothers ranch, 160 acres in the Rocky Hill and Spruce Road sector, east of Exeter.

The R.R. and R.C. Stearns ranches, totaling 115 acres, south of Exeter.

Total acreage bought by the Oakland firm is 335 acres.

The new owners, it is understood, will continue the citrus growing operations as in the past.

Winter cabbage crop in California is estimated at 4,600 acres, the same as last year.

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ROCKWELL AWARD GOES TO HELP-LINE

(Continued From Page 1)

chairman, by Ralph Purcelli, general manager of the Porterville Rockwell plant, at a meeting of the Porterville PTA council held last Thursday in the campus center lounge at Monache high school. The PTA council was instrumental in setting up the Help-Line program.

The award was the fifth annual since the Rockwell Manufacturing company started its recognition award program in 1966. Ten dollars is added to the original amount of \$400 that goes with the award; \$450 will be given in 1971.

To be eligible for the award, an organization, or an individual, must make a tangible contribution to the progress and welfare of the Porterville community during the year.

Other winners have been: The Junior Women's club; Porterville Jaycees; Council of Hospital Volunteers, at the Porterville State hospital; and Orlin Shires for his work as Red Cross

disaster relief chairman.

Help-Line, the 1970 winner, was organized early in the year to provide a 24-hour telephone service through which young people can talk about their problems, particularly a drug-use problem.

Identity of the caller is not revealed, however assistance is available through the program from school counselors, members of the medical profession, ministers, psychologists and psychiatrists.

Members of the recognition awards committee who screen names presented to the committee and who also look for logical recipients to be considered, are: Purcelli, Graham Dean, Fanny Natzke, Aubrey M. Lumley Jr., Lester J. Hamilton, and Bill Rodgers.

Date harvest is underway in the Coachella valley and is expected to continue through December.

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